

Strategic Plan 2023-2028

WEV is an Eden community, with a family atmosphere, connected to the local community, where people in need of continuing care can flourish and be proud to call home.

WEV is an innovator, achieving the most compassionate, dignified, resident-directed living experience.

The Best Place to Live, Work and Visit... Today & Tomorrow

Our Guiding Principles

**Safety | Diversity & Inclusion | Learning & Sharing | Respect, Kindness & Compassion | Celebration & Recognition | Trust & Accountability
Excellence & Innovation | Collaboration**

Lead the Change

Be the best example of what Long Term Care can be and use our voice to cultivate change.

- Share success stories that inspire
- Do our part to improve the perception of long-term care
- Demonstrate WEV's commitment to truth and reconciliation at both governance and operational levels.
- Be at the table – stay actively connected with partners, community, and stakeholders
- Use our voice for impact
- Take chances on new opportunities
- Continue to enhance engagement with our community
- Be the best example of what long-term care can be

Be a Village of Innovators

Everyone plays a role in making our Village work, and even the smallest innovations can make a big difference.

- Create unique opportunities for employment
- Create safe spaces for people to try new things to improve resident-directed care
- Celebrate even the smallest wins
- Use creativity to open up new opportunities for residents and staff

Support Care Partners for Success

We succeed when our people succeed. We empower our people to develop and grow in a supportive and inclusive space.

- Embrace lifelong learning and opportunities for development
- Cultivate a supportive and inclusive space for everyone
- Be flexible and meet people where they're at
- Empower people to make better decisions
- Support wellness and well-being of our people
- Make WEV a rewarding place to work

Empower People through Technology

We adapt to changing needs and provide tools that empower everyone to enjoy their Windsor Elms experience.

- Implement the IT Strategy that has already been crafted internally
- Invest in technology that will improve Care Partner experiences
- Continue to adopt best practices for safety and security
- Recognize and adapt to changing needs

“We acknowledge the Windsor Elms Village as being in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq People. This land is governed by the Treaties of Peace and Friendship.”