



MEDIA CONSENT FORM

I, _____ hereby give permission to Windsor Elms Village (WEV), to use
(PRINT NAME of Resident / Staff / Volunteer / Visitor)

and reuse, name and photographs and/or videos of myself for the purposes including but not limited to:

- promoting the home
- distributing as part of a fundraising campaign

I understand that these photographs and/or videos may be used electronically (e.g. facebook/website/email); and in print publications (e.g. newsletters; posters; bulletin boards; newspapers).

I release WEV from all claims relating to any use of the material obtained as a result of my consent.

I understand that I am entitled to refuse to consent and that such refusal will in no way affect my care/treatment or employment through Windsor Elms Village.

Use of Technology: While we support the increased use in interactive devices, such as ipads, cell phones, laptops, etc. to provide residents, staff, volunteers, and/or visitors with a means of interacting and communicating with others, please note that residents, staff, volunteers, and/or visitors may not be photographed or exposed to audio or visual video without their planned and expressed consent. This is in keeping with our policy for Media Consent Authorization AD 60-04. _____(Initial)

Signed this _____ day of _____, 20____.

Signature of Person providing authorization for self

Witness: WEV Representative Signature

If under 18 years of age a parent/guardian must provide authorization to use images of the individual.	The Resident's Substitute Decision Maker must sign for residents who are not able to provide consent.
_____ Print Name of Parent or Guardian	_____ Print Name of Substitute Decision Maker
_____ Signature of Parent/Guardian	_____ Signature of Substitute Decision Maker

I, _____, **do not give permission** to use images of _____ in WEV publications such as: _____ (state "all publications" or give specifics)